

# International Lime Association

## Sponsorship Packages 2024



# Background Information

Once a year, the International Lime Association holds a **General Assembly** accompanied by a **Symposium**.

Within this event, owners, decision-makers, and opinion leaders of the International Lime Industry gather to exchange knowledge and stay updated on current trends.

Following a highly successful event in Penang, Malaysia last year, which saw 133 participants, this year the ILA will be heading to the capital city of Oslo, Norway.

The symposium will focus on **Health & Safety** as well as **Climate & Energy** including Carbon Capture, Utilization & Storage, with various experts providing insights on the topic.

# Sponsorship Packages

This year as well, ILA offers various sponsorship opportunities to suppliers and business partners of the lime industry. They are moving away from the traditional exhibition with conventional booths and introducing the **ILA Networking Area**.

The **ILA Networking Area** will be the central hub of the event, where people can gather, have coffee breaks, register, and even hold small meetings in a casual atmosphere. Our sponsors will have the opportunity to showcase themselves and their companies on a textile folding display (available in two different sizes), which will become the property of the company after the event.

To ensure a cohesive look, ILA will handle the complete logistics, including shipping to Oslo.

A standing table for displaying brochures or as a meeting point will complement the respective ad space.

The advantage for sponsors is maximum visibility in an inviting atmosphere, without the need for elaborate booth setup and materials.

It follows a modern concept of "less is more", and a high-quality textile folding display that can be used for other purposes in the future.



# Overview Sponsorship Packages 2024

## ILA Exclusive Sponsor (1 spot available)

**EUR 10.000**

- Recognition as exclusive sponsor on various event items (online registration, program book cover)
- Logo placement (together with ILA) on stage during the entire event
- Logo display on screens in the ILA Networking Area
- Full page advertorial + write up about the organization, initiatives and achievements
- Recognition on the ILA 2024 “Thank you to our sponsors” holding slide

**SOLD**

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### Available add-ons:

on request

# Overview Sponsorship Packages 2024

## ILA Networking Area Sponsor

### STANDARD

- 151 x 224 cm textile display (incl. shipment to Norway + transport case, sponsor's property after the event)
- 1 bar table for catch ups, displaying brochures etc.
- Company logo and 50-words company profile in program book + mentioning on the "thanks to" page
- Recognition on the ILA 2024 "Thank you to our sponsors" holding slide
- One complimentary registration including participation in the Welcome Reception and Festive Dinner

**EUR 5.200**

### PREMIUM

- 224 x 224 cm textile display (incl. shipment to Norway + transport case, sponsor's property after the event)
- 1 bar table for catch ups, displaying brochures etc.
- Company logo and 50-words company profile in program book + mentioning on the "thanks to" page
- Recognition on the ILA 2024 "Thank you to our sponsors" holding slide
- One complimentary registration including participation in the Welcome Reception and Festive Dinner

**EUR 5.500**

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### Available add-ons:

Function sponsoring

½ page advertisement in programme book

1 page advertisement in programme book

EUR 1.500 *(57% off price)*

EUR 500 *(50% off price)*

EUR 750 *(50% off price)*



# Overview Sponsorship Packages 2024

## Function Sponsoring

EUR 3.500

### Functions available:

Welcome Coffee on October 8<sup>th</sup>, 2024 **SOLD**

Welcome Reception on October 8<sup>th</sup>, 2024 **SOLD**

Lunch on October 9<sup>th</sup>, 2024

Festive Dinner on October 10<sup>th</sup>, 2024 \*\*\* **SOLD**

+ EUR 500 EUR

Lunch on October 11<sup>th</sup>, 2024

- Recognition with “hosted by ...” in the agenda + program book etc.
- Company logo and 50-words company profile in program book + mentioning on the “thanks to” page
- Recognition on the ILA 2024 “Thank you to our sponsors” holding slide

\*\*\* Festive Dinner add on: Logo placement on menu cards

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## Program Book Sponsoring

½ page advertorial + recognition on the ILA 2024 "Thank you to our sponsors" page

EUR 1.000

1 page advertorial + recognition on the ILA 2024 "Thank you to our sponsors" page

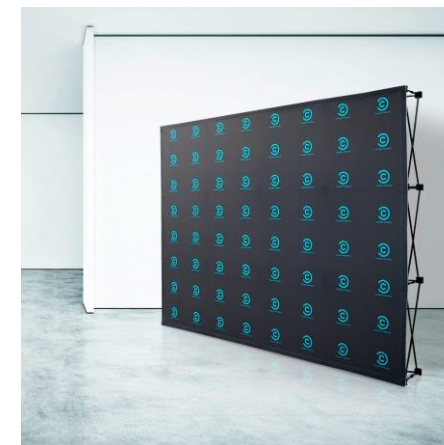
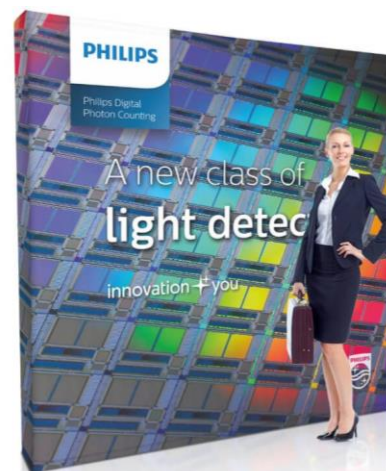
EUR 1.500



# ILA Networking Area | Details

## Foldable textile display

- Size:** 151 x 224 x 30 cm | weight: 15,2 kg  
224 x 224 x 30cm | weight: 17,0 kg
- Package:** Stored in a handy trolley, easy to travel with
- Print:** Front & sides printed on decorative fabric 215g/m<sup>2</sup> B1 (OEKO-TEX®)
- Print Data:** Submission deadline August 20<sup>th</sup>, 2024  
Further specifications will be provided upon booking.
- Shipment:** Shipment to Oslo + setup on site inclusive  
Self-contained dismantling on October 9<sup>th</sup>, 2024



# Sponsorship Bookings

Please reach out to the ILA Office to get you package booked or in case of questions.

**ILA Office | Carolin Hörandel**

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